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TCS, Deutsche Bank: Champions at Tata Crucible

The team of M Suresh Kumar and Aniruddha Dutta from TCS Mumbai and Rajiv Rai and Vibhendu Tewari of Deutsche Bank has won the Mumbai Finals of Tata Crucible-The Business Quiz 2007 held at the, Y B Chavan Centre, Mumbai on September 9, 2007. In a grueling finale of this intellectually stimulating quiz, the duo with their lightening speed retorts and great quizzing rose above their competitors to emerge victorious. Mr. Satish Pradhan, Executive Vice President - Group HR, Tata Sons Ltd was the Chief Guest for the event and distributed the prizes to the winning team. The audience also participated enthusiastically winning prizes like flash drives, fast track sunglasses and books.

The other team from TCS and from Standard Chartered emerged as the runners up at the quiz while the other teams in the final were Cadbury, Axis Bank, IMRB International and Pinstorm.

This year Tata Crucible's special feature, the new and creative 'Pyramid quizzing' enhanced the totality of business quizzing. This format has proved to be a challenging approach towards judging the knowledge, capability, promptness and skills of the contestants during the intense quizzing sessions. The one and only famous Quizmaster Mr. Giri Balasubramaniam a.k.a Pickbrain enthusiastically engaged the teams in a gripping crusade with his interactive style of quizzing, enchanting both the participants and audience alike.

Having achieved the first milestone, TCS team from Tata Track will now battle it out with seven other teams and the Deutsche Bank team from Non Tata Track with eleven teams in a nerve stealing competition at the National Finals of Tata Crucible - the Business Quiz 2007 on September 20, 2007 in Mumbai. In the event of winning the National Finals, the teams stand to win a cash prize of Rs. 2 lakhs and each winner will receive a trophy to commemorate their hard-fought achievement. Participants interested in additional information regarding the quiz and the further schedule can log onto www.tatacrucible.com, an interactive website that facilitates an understanding of every aspect of the quiz.

Due to the overwhelming response received during the past three years, the Tata Group has decided to carry forward this quizzing legacy into its fourth year. Tata Crucible seeks to bring together sharpest young minds in India to take on the heat of the toughest business quiz in India. This reinforces yet again, that the present youth will inevitably sow the seeds for the future generations.

The Tata Crucible Quiz 2007 commenced its first regional round at Chennai on August 11, 2007 followed with Hyderabad, Delhi, Chandigarh, Cochin, Kolkata, Bhubaneswar, Bangalore, Pune, Indore, Ahmedabad and Jamshedpur regional rounds, culminating into the National finals in Mumbai.